

Disclaimer for Use of Images

I, the undersigned, Tax ID
Email [alternatively] tel. no.

Whereas

- A. IGPDecaux S.p.A. (“**IGPDecaux**”) has launched “*IGPDecaux Graphic Award 2025*”, a contest for visual designers, art directors, illustrators, 3D artists, copyrighters and motion designers (the “**Contest**”) with the purpose to develop a creative work on the theme “*THE CITY YOU ARE – Your creative vision of the city in the AI era*”.
- B. During the Contest and during the award ceremony, IGPDecaux will be entitled to capture photo/video images of the Participants, both spontaneously sent by them and captured by persons designated by IGPDecaux (the “**Images**”).
- C. IGPDecaux intends to use the Images for the promotion of the Contest and/or its brand.
- D. Each signatory to this disclaimer (the “**Disclaimer**”) hereby agrees that IGPDecaux may use the Images and hereby formally authorizes IGPDecaux to collect, use, and economically/commercially exploit the Images.

By signing this Disclaimer, each signatory

- 1. Declares, under his/her responsibility, that he/she has already reached the age of 18 years at the present date and therefore has legal capacity;
- 2. Assigns, free of charge, to IGPDecaux the right to use, disseminate, reproduce, publish, disclose to the public - through IGPDecaux institutional website or social media pages, as well as through the social media pages dedicated to the Contest or even through printed publications - and transmit on any type of paper or digital medium, his/her image, as contained in the images created during the Contest, for all the commercial, promotional and advertising purposes related to the Contest and the IGPDecaux brand; assigns IGPDecaux all existing rights of any kind in the Images necessary for the commercial, promotional and advertising exploitation of the Images;
- 3. Expressly declares that he/she is fully satisfied and has nothing to claim from IGPDecaux and its assignees and/or successors in interest, for any reason whatsoever, and that he/she undertakes not to raise any objection, claim or dispute in this respect, including in the future, and, as far as possible, irrevocably waives any right, action or claim in connection with the payment of fees, considerations or indemnities whatsoever in connection with the foregoing;
- 4. Ensures IGPDecaux the total enjoyment of all the rights covered by this disclaimer, indemnifies and holds IGPDecaux and its assigns and successors in interest, harmless from any action and/or claim filed by third parties with regard to the Images and their use.
- 5. Any dispute concerning the content, construction, validity, effectiveness and/or execution of this Disclaimer shall be exclusively submitted to the Court of Milan with no exception.

This Disclaimer shall in no case allow the use of the Images of the signatory in any context or manner that would damage the honour, reputation, and dignity of the filmed subject.

I also declare that I have received and read the Privacy Policy regarding the protection of personal data prepared by IGPDecaux S.p.A. in relation to the Contest.

Milan, _____ 2025

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The Declarant(s)