

Information on the processing of personal data (Art. 13 EU Regulation 679/2016)

IGPDcaux S.p.A. (“**IGPDcaux**”) has launched “*IGPDcaux Graphic Award 2025*”, a contest for visual designers, art directors, illustrators, 3D artists, copywriters and motion designers (the “**Contest**”) with the purpose to develop a creative work on the theme “*THE CITY YOU ARE – Your creative vision of the city in the AI era*” To register and participate in the Contest, each participant (the “**Participant**”) is required to provide certain personal data.

Therefore, IGPDcaux provides the following information sheet for each Participant.

1. Who will process your personal data?

The legal person who will determine the purposes and methods of processing your personal data, i.e. the Data Controller, is IGPDcaux S.p.A., with registered office in Assago (MI), Centro Direzionale Milanofiori, Strada 3 Palazzo B10, email: info@igpdcaux.it, telephone 02/654651, fax 02/6599037.

The Data Controller has appointed a Data Protection Officer (email: dataprotection@igpdcaux.it, address at IGPDcaux S.p.A., in Assago (MI), Centro Direzionale Milanofiori, Strada 3 Palazzo B10, tel. 02/654651), to whom you can address any request regarding the processing.

For the processing of your personal data, the Data Controller has appointed data processors or sub-processors. You can request an updated list of these processors using the contact details provided above.

2. Which data are processed?

Demographics, contact details, résumés

Some of your personal and contact details will be processed, such as your first and last name, your email address and/or telephone number, your identity document, your résumé (CV). These data are necessary to identify you in association with the work submitted for the competition, as well as with any images you may submit, and allow you to register and participate in the Contest.

Images

Your collected or captured image (with photographs and/or videos) may be processed:

- i) By you during the creation of the work to be submitted to participate in the Contest;
- ii) By the Data Controller during the award ceremony of the Contest and any other ancillary or related events.

3. Purpose and legal basis of the processing

The personal data you provide will be used by the Data Controller only:

- (i) To process your registration and participation in the Contest.
- (ii) Specifically referring to your image, for the promotional purposes of the Contest, by sharing and disclosing your image within the context of the public award ceremony of the Contest and other events related to the Contest, as well as in the context of the Data Controller’s business convention(s) and in connection with the promotion of the Contest on paper and electronic media, including the Website and the social media pages of the Data Controller.

The legal basis on which the processing of personal data is based is the fulfilment of pre-contractual and contractual obligations, as well as the fulfilment of legal obligations.

You are not obliged to provide your personal data, but they are necessary for your registration and participation in the Contest. The Participant acknowledges that failure to provide Personal Data will prevent the Participant from being registered in the Contest.

In particular, the Participant acknowledges that, by participating in the Contest and accepting its Regulations, he/she also agrees to the use of his/her image for the purposes set out in point 3 (ii), which are intrinsic to the Contest. If the Participant does not wish his/her image to be captured and disseminated in this manner, the Participant is advised not to register or participate in the Contest.

4. Recipients of Personal Data

In addition to the duly authorized and trained employees/partners of the Data Controller (and of the processors/sub-processors) who may receive them, your personal data may be disclosed to third parties.

By way of example, your personal data may be disclosed to: (a) companies or professionals engaged in taking photographs/video footage; (b) cloud service providers and/or technology infrastructure providers; (c) providers of photo/video content selection and editing services; (d) the Jury of the Contest; (e) the legal advisers of the Data Controller.

5. Where data are processed and security measures

Your Personal Data will not be processed or transferred outside the European Economic Area (EEA).

The Data Controller has taken all necessary measures to protect your Personal Data.

6. Data retention period

Your Personal Data will be retained for a period of one year after the conclusion of the Contest.

7. Data Subject rights. Contacts for the exercise of rights

You have certain specific rights in relation to your personal data.

In particular, you have the right to: request and obtain access to your personal data, information on the processing, the correction or updating, erasure, and restriction of the processing of your personal data. In addition, you also have the right to object to the processing and, where applicable, to receive the data in a commonly used structured format. You have the right to withdraw any consent you may have given at any time. The withdrawal of consent shall not, in any case, affect the lawfulness of the processing of your personal data based on the consent given before the withdrawal. You also have the right to lodge a complaint with the National Supervisory Authority of the Member State of the European Union where you have your permanent residence or place of work or where the alleged infringement of your right took place. In the event that such State is Italy, you may contact the *Autorità Garante per la protezione dei dati personali* (Authority for the Protection of Personal Data).

To exercise your rights, you can always contact the Data Controller at the contact details provided above.

Date: 01 October 2025

The Data Controller

To acknowledge this Privacy Policy

Legible signature(s)